IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of Confirmation No.: 4552

Syunji SUGAYA Date: December 18, 2008

Serial No.: 10/018,510 Group Art Unit: 3622
Filed: December 14, 2001 Examiner: Namrata Boveia

For: ADVERTISING SYSTEM

VIA EFS-WEB

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT/SUBMISSION

Sir

This is a response to the Final Office Action mailed August 21, 2008 in the aboveidentified application. Reconsideration of the application is respectfully requested.

FEE CALCULATION

Any additional fee required has been calculated as follows:

✓ If checked, "Small Entity" status is claimed.

NO. CLAIMS HIGHEST NO. AFTER PREVIOUSLY

ADDIT.

AMENDMENT			PAID FOR	EXTRA PRESENT			RATE		FEE
TOTAL	5	MINUS	54	* =	0	X	(\$26 SE or \$52)	\$0	
INDEP.	3	MINUS	29	**=	0	X	(\$110 SE or \$220)	\$0	
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM						X	(\$195 SE or \$390)	\$0	

* not less than 20** not less than 3 TOTAL \$0

Credit card payment in the amount of \$\) is submitted via EFS-Web.

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee during the prosecution of this application is not paid, the Patent Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

CONTINGENT EXTENSION REQUEST

If this communication is filed after the shortened statutory time period had elapsed and no separate Petition is enclosed, the Commissioner of Patents and Trademarks is petitioned, under 37 C.F.R. § 1.136(a), to extend the time for filing a response to the outstanding Office Action by the number of months which will avoid abandonment under 37 C.F.R. § 1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

SUMMARY OF AMENDMENTS

- If checked, an abstract (an amended abstract) is submitted herewith.
 If checked, amendment(s) to the drawings are submitted herewith.
 If checked, amendment(s) to the specification are submitted herewith.
- 4. If checked, amendment(s) to the claims are submitted herewith.

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